

PRIVACY POLICY

This Privacy Policy for personal data (hereinafter referred to as the Privacy Policy) applies to all information located on the domain name <https://vvv.cash/> that the resource can receive about the User while using the site.

The date of the last update is August, 2021.

This Site collects some Personal Data from its users. The Owner applies this Privacy Policy in matters of interaction with the User. This Privacy Policy defines how, by whom and in what situations the information about the User, obtained through the Site, is collected and processed.

By using this Site and its functionality, the User agrees to all the terms of this Privacy Policy, in accordance with applicable law.

Please do not use this Site if you do not agree with this Privacy Policy.

The titles of the headings (articles) of the Privacy Policy are for convenience only and do not in any way affect the meaning or interpretation of this Privacy Policy.

The Privacy Policy is governed by and construed in accordance with the laws of the country where the Owner's registered office is located, unless otherwise expressly provided by the provisions of this Privacy Policy and is not contrary to the laws of the European Union. In case of conflict, the legislation of the European Union is taken as the basis. Contact email address for personal data questions: support@vvv.cash

Terms and Definitions

In this Privacy Policy, unless the text directly implies otherwise, the following terms will have the following meanings:

"Owner" - a person who owns the Site and on his own behalf manages the Site.

"Data", "Personal data" - personal data of the User that belongs to him.

"Access to the Site and its functionality" - the ability of the User to use the Site in accordance with this Agreement, including, but not exclusively, to replenish the balance, to use all the Content that is provided on the Site.

"Data Controller" (or owner) is a natural or legal person, government agency, agency or other body that, alone or jointly with others, determines the purposes and means of processing Personal Data, including security measures related to the operation and use of this Site. The Data Controller, unless otherwise stated, is the Owner of this Site.

"Data Processor", "Data Controller" - an individual or legal entity, government agency, agency or other body that processes Personal Data on behalf of the Controller, as described in this Privacy Policy.

"Privacy Policy" - this Privacy Policy.

"User", "Users" - an individual, legal entity or other person who has an account on the VVV.Cash platform, who has entered into an Agreement with the Owner, who uses the services and uses the information located on the Site, places orders and buys, or alienates Digital Content Objects and / or Inventory on the Site or uses other functionality of the Site.

"Applicable law" - the legislation of the country, resident, subject, citizen of which is the Owner, User, third parties, partners of the Owner and other entities that are involved in the operation (provision of work) of the Site and / or are involved in its use.

"Site" - a set of information, texts, graphic elements, design, images, photos and video materials and other results of intellectual activity, as well as computer programs contained in the information system that ensures the availability of such information on the Internet at the network address: <https://vvv.cash/>

Types of processed data

Among the types of Personal Data that this Site may collect itself or through third parties, if specifically spelled out in the terms of this Privacy Policy, there are: Cookies; usage data; name; surname; Date of Birth; phone number; the address; country; state; district; E-mail address; Postcode; different types of data; city; Tax ID; User ID; payment details; geographical position; Username; Social Security Number (SSN); Billing Address; data related to the point of sale.

The site does not, under any circumstances, collect users' credit and debit card data. Entering card data for replenishing the balance and for withdrawing funds to the user's card is entirely on the side of a specialized, licensed and authorized Payment System Provider - a provider of payment solutions.

Full information about each type of Personal Data collected is presented in special sections of this Privacy Policy or in special explanatory texts displayed prior to data collection.

Personal data can be provided free of charge by the User or, in the case of using data, automatically collected when using this Site.

Unless otherwise specified, all data requested by this Site are mandatory, and failure to provide this data may make it impossible for this Site to provide its services and restrict the User's access to the Site and its functionality. In cases where this Site specifically indicates that some Data is optional, Users are free not to transfer this Data without consequences for the availability or functioning of the Site and its functionality.

Users who are not sure which Data is required can contact the Owner. Any use of cookies or other tracking tools by this Site or by the owners of third-party services used on this Site serves the purpose of providing adequate and quality access to the Site and its functionality required by the User, in addition to any other purposes described in this Privacy Policy.

Users are responsible for any Third Party Data received, published or transmitted through this Site, and confirm to the Owner that they have the consent of third parties to provide such Data.

When registering a User on the Site, the User is given the right to enter information about his e-mail in the appropriate line of the Site in order to be able to contact such User.

Personal data processing methods

The Owner takes appropriate security measures to prevent unauthorized access, disclosure, modification or unauthorized destruction of the Data. Data processing is carried out using computers and / or IT-tools, in compliance with organizational procedures, methods, methods, rules and regimes strictly related to the specified purposes, in accordance with applicable law. In addition to the Owner, in some cases, the Data may be available to certain types of responsible persons associated with the operation of this Site (administration, sales, marketing, lawyers, system administration) or third parties (such as third parties), third party technical service providers, postal operators, hosting providers, IT companies, communication agencies, etc.), if necessary and possible, appointed by the Owner as Data Processors. An updated list of these parties may be requested from the Owner at any time.

The User agrees that the Owner, in accordance with applicable law, may share and transfer information, including Personal Data collected in accordance with this Privacy Policy, to a third party who is a party to the contract with both the Owner and the User. This third party may have its own principles and methods of data processing. In any case, the Owner is not responsible for such principles and practices of any third party.

Regardless of whether the Owner transfers his rights to a third party or participates in a merger or a similar form of transfer of his assets in corporate and / or business relationships, the User grants the Owner the right to transfer Personal Data to such an opposite side of the corporate and / or business relationship, the acquiring company (structure) or the recipient of the assets.

Legal basis for the processing of personal data

The Owner may process Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes. Consent to the processing of User Data is given by the User automatically if such User has decided to use this Site, and if this does not contradict applicable law.

- According to some legislation, the Owner may be allowed to process Personal Data as long as the User does not object to such processing ("opt-out"), without having to rely on consent or any other of the following legal grounds. This, however, does not apply when the processing of Personal Data is governed by European data protection law;

- the provision of Data is necessary for the execution of the User Agreement with the User and / or for any of his pre-contractual obligations;

- processing is necessary to comply with a legal obligation to which the Owner or a third party (for example, Other users and / or customers of the Owner) is subject or to exercise the rights of the Owner or a third party.

- the processing is related to a task that is performed in the public interest or in the performance of official powers vested in the Owner;

- the processing is necessary for the purpose of fulfilling a legitimate interest pursued by the Owner or a third party.

In any case, the Owner will be happy to help clarify the specific legal basis that applies to the processing and, in particular, whether the provision of Personal Data is a statutory or contractual requirement or a requirement necessary to enter into a contract.

Place of processing of personal data

The Data is processed at the Owner's operational offices and in any other places where the parties involved in the Data processing are located.

Depending on the location of the User, the transfer of data may include the transfer of the User's data to a country other than his own. To find out more about the place of processing such transmitted Data, Users can check the section containing detailed information on the processing of Personal Data.

Users also have the right to learn about the legal basis for transferring data to a country outside the European Union or to any international organization governed by public international law or created by two or more countries, such as the UN, and about the security measures taken by the owner to protect their data.

In the event of any such transfer, Users can learn more by checking the relevant sections of this Privacy Policy, or request the Owner for the information provided in the contact section.

Time of storage and processing of personal data

Personal data must be processed and stored for as long as is required for the purpose for which it was collected.

Consequently:

- Personal data collected for purposes related to the implementation of the agreement (User Agreement) between the Owner and the User is stored until such agreement is fully executed or the Parties do not want to terminate the relationship early.
- Personal data collected for the purpose of observing and protecting the legitimate interests of the Owner, as well as for the economic / business needs of the Owner, is stored for as long as necessary to achieve such goals. Users can find specific information about the legitimate interests pursued by the Owner in the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to store the Data for a longer period of time if the User has consented to such processing, if such consent has not been withdrawn and if such consent is required in accordance with applicable law. In addition, the Owner may be required to retain Personal Data for a longer period of time when required to comply with a legal obligation or by order of a government agency or when required by applicable law. After the expiration of the retention period, the Data must be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be exercised after the expiration of the retention period.

Purposes of processing personal data

Data relating to the User is collected so that the Owner can provide his Services and the User can get high-quality access to the Site and its functionality, as well as for the following purposes, if such goals are specifically spelled out in this Privacy Policy: traffic optimization and distribution, content display from external platforms, analytics, communication with the user, user database management, access to third parties, accounts, advertising, saving and managing backups, performance and content capability testing (A / B testing), payment processing, hosting and backend infrastructure, contact management and messaging, infrastructure monitoring, interaction with external social networks and platforms, location-based interaction, registration and authentication, remarketing and behavioral targeting and anti-spam.

Also, the Data is collected for the following purposes:

- User's personal data for: processing transactions for transferring funds to the User when he withdraws money from the Site; responses to service requests of the User and requests for assistance;
- Information about the User's traffic for: understanding the traffic structure and the number of visitors to the Site; understanding how the User uses and interacts with the Site and its functionality; improving the Site and its functionality.

Users can find further details of such processing purposes and the specific Data used for each purpose in the relevant sections of this document. If there are no sections in this Privacy Policy that would regulate the collection of Data for certain purposes, then the Site, the Owner and / or third parties that interact with this Site do not collect such Data.

Detailed information on the processing of personal data

Personal data is collected for the following purposes and using the following services:

Analytics

The services contained in this section allow the Owner to track and analyze web traffic and can be used to track User behavior.

Google Analytics (Google Ireland Limited)

Google Analytics is a web analysis service provided by Google Ireland Limited ("Google"). Google uses the Collected Data to track and study the use of this Site, to prepare reports on its activities and transmit them to other Google services.

Google may use Collected Data to contextualize and personalize advertisements for its own ad network.

Collected personal data: Cookies; Usage data.

Place of processing: Ireland - Privacy Policy <https://policies.google.com/privacy>

Mixpanel

Mixpanel is a business intelligence service that monitors user interactions with web and mobile apps and provides tools for targeted communication and analysis of their preferences.

Collected Data: Various types of data as specified in the privacy policy of the service.

Privacy Policy - <https://mixpanel.com/legal/privacy-policy/>

Smartlook

Smartlook is a web analysis service that helps to understand the behavior of users of the Site and their preferences, as well as provide an analysis of such use and preferences.

Collected Data: Various types of data as specified in the privacy policy of the service.

Privacy Policy - <https://help.smartlook.com/en/articles/3244452-privacy-policy>

Advertising

This type of service allows the use of User Data for advertising purposes, displayed in the form of banners and other advertisements on this Site, possibly based on the interests of the User.

This does not mean that all Data is used for this purpose. Information and terms of use are below.

Some of the services listed below may use cookies to identify Users or may use a behavioral retargeting method, that is, displaying ads based on the interests and behavior of the User, including those found outside this Site. For more information, please see the privacy policies of the respective services.

Users can also opt-out of certain advertising features through appropriate device settings, such as device advertising settings for mobile phones or advertising settings in general.

Google adsense

Google AdSense is an advertising service provided by Google LLC or Google Ireland Limited, depending on the location from which this Site is accessed. This service uses the DoubleClick cookie, which tracks the use of this Site and user behavior in relation to advertisements, products and services offered.

Users can choose to disable all DoubleClick cookies by selecting: Google Ad Settings (<https://adssettings.google.com/authenticated?hl=en>) Data Collected: Cookies; Usage data.

Place of processing: United States of America - Privacy Policy (<https://policies.google.com/privacy>), Ireland - Privacy Policy (<https://policies.google.com/privacy>).

Facebook Ads Manager

Facebook Ads Manager is a Facebook tool that lets you create and manage ads.

Collected Data: cookies; Usage Data other Data identified in Facebook's Privacy Policy.

Place of processing: USA - Privacy Policy - (<https://www.facebook.com/privacy/explanation>)

Payment processing

Unless otherwise stated, this Site processes any payments by credit card, bank transfer or other means through external payment service providers. In general, and unless otherwise specified, Users are encouraged to provide their payment details and personal information directly to such payment service providers. This Site does not participate in the collection and processing of such information, except as specified in this Privacy Policy: instead, it will only receive notification from the relevant payment service provider as to whether the payment was successfully completed.

CAURI

CAURI is a payment platform, the main task of which is to provide an Internet acquiring service - processing payments online on sites, in mobile applications and devices of various types connected to the Internet.

Collected Data: Various types of data as specified in the privacy policy of the service.

LiqPay

LiqPay is a payment platform whose task is to process payments online on sites, in mobile applications and devices of various types that have access to the Internet.

Collected Data: Various types of data as specified in the privacy policy of the service.

Privacy Policy - <https://www.liqpay.ua/ru/rules/>

Managing contacts and sending messages

This type of service allows you to manage a database of email contacts, phone contacts or any other contact information for communicating with the User.

These services may also collect data regarding the date and time when the message was viewed by the User, as well as when the user interacted with it, for example, by clicking on links included in the message.

Also, this type of service allows Users to contact the administration of the Site.

TELEGRAM button and widgets - a service that allows you to interact with the TELEGRAM platform provided by Telegram Messenger LLP and / or Telegram FZ-LLC.

Collected personal data: cookies; Usage data.

Place of processing: USA - Privacy Policy - <https://telegram.org/privacy>

INSTAGRAM Button and Widgets is a service that allows you to interact with the INSTAGRAM platform provided by Facebook, Inc.

Collected personal data: cookies; Usage data.

Place of processing: USA - Privacy Policy - <https://www.facebook.com/help/instagram/1558337079> ...

Facebook Button and Widgets is a service that allows you to interact with the Facebook platform provided by Facebook, Inc.

Collected personal data: cookies; Usage data.

Place of processing: USA - Privacy Policy - <https://www.facebook.com/privacy/explanation>

Youtube Button and Widgets is a service that allows you to interact with the Youtube platform provided by Google.

Collected personal data: cookies; Usage data.

Place of processing: USA - Privacy Policy - <https://policies.google.com/privacy>

STEAM Button and Widgets is a service that allows you to interact with the STEAM platform provided by Valve Corporation.

Collected personal data: cookies; Usage data.

Place of processing: USA - Privacy Policy https://store.steampowered.com/privacy_agreement

Additional information about Personal Data

Selling goods and services online

The collected personal data is used to provide the User with services or to sell goods, including payment and possible delivery. The data collected to make a payment may include the credit card, bank account used for the transfer, or any other payment method provided. The data type depends on the payment system used.

In accordance with the terms of the User Agreement for this Site, when transferring funds from the User's Balance in his Personal Account, the Owner collects from the User, processes and stores, in accordance with the terms of this Privacy Policy, the following information:

- the name and surname of the User;

- User's mobile phone number;

Popup Reminders (Push Notifications)

This Site may send push notifications to the User to achieve the goals specified in this Privacy Policy.

In most cases, Users can opt out of receiving push notifications by visiting their device settings, such as mobile phone notification settings, and then changing those settings for this Site, some or all applications on a specific device.

Users should be aware that disabling push notifications can negatively impact the usefulness of this site.

Pop-up reminders (Push notifications) based on the user's geographic location

This Site may use the geographic location of the User to send push notifications for the purposes specified in this Privacy Policy.

In most cases, users can opt out of receiving push notifications by visiting their device settings, such as their mobile phone notification settings, and then changing those settings for some or all of the apps on a particular device.

Users should be aware that disabling push notifications may adversely affect the usefulness of this Site.

In addition to the applicable device settings, the User may also exercise the rights described in the User Rights section in the appropriate section of this privacy policy.

Unique identification of the device

This Site may track Users by storing a unique identifier for their device, for analysis purposes or to save users' preferences.

User identification via a universally unique identifier (UUID)

This Site can track Users by storing a so-called universally unique identifier (or short UUID) for analytical purposes or to save Users' preferences. This identifier is created when using this Site and the Applications associated with the Site, it persists between launches and updates of the Site and Applications associated with the Site, but it is lost when the User stops using the Site and Applications associated with the Site. Reinstalling / restarting creates a new UUID.

User rights

Users can exercise and exercise certain rights in relation to their Personal Data processed by the Owner.

In particular, Users have the right to do the following:

- Withdraw your consent at any time. Users have the right to withdraw consent if they have previously given their consent to the processing of their Personal Data.
- Objection to the processing of User Data. Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- Access to your data. Users have the right to find out if the Data is being processed by the Owner, to receive disclosure of information about certain aspects of the Data processing and to receive a copy of the Data being processed.
- Users have the right to check the accuracy of their Data and to request their update or correction.
- Restrict the processing of your data. Users have the right, under certain circumstances, to restrict the processing of their Data. In this case, the Owner will not process the User's Data for any purpose other than storing it.
- Delete User Data. Users have the right, under certain circumstances, to obtain the deletion of their Data from the Owner.
- Receive User Data and transfer it to another controller. Users have the right to receive their Data in a structured, commonly used and machine-readable format and, if technically feasible, transfer it to another controller without any hindrance. This provision is applicable provided that the Data is processed by automated means and that the processing is based on the consent of the User, a contract / agreement / agreement of which the User is a part, or on his pre-contractual obligations.
- File a complaint. Users have the right to file a claim with the competent data protection authority, in accordance with applicable law.

Details of the right to object to processing

In cases where the Data is processed in the public interest, in the exercise of official powers vested in the Owner, or for the purposes of legitimate interests pursued by the Owner, Users may object to such processing, providing a basis related to their specific situation to substantiate such an objection.

Users should be aware that if their Data is processed for direct marketing purposes, they may object to such processing at any time without giving any reason. To find out if the Owner processes Data for direct marketing purposes, Users can refer to the relevant sections of this document.

How to exercise your rights

Any requests for the implementation of the User's rights can be sent to the Owner through the contact information specified in this document. These requests are free of charge and will be reviewed by the Owner as early as possible and always within one month.

Cookies

During the interaction of the User with the Site, the Owner collects traffic information that is not personal data, however, the Site uses Cookies or similar technologies that may to some extent identify the User. Cookies are small text files that allow the Site to collect information about the browsing activity of the web pages on the Site, such as the pages visited by the User and the time spent by the user browsing the page.

This Site uses Cookies to save the User's session and perform other actions that are strictly necessary for the operation of this Site, for example, in relation to traffic distribution.

The user can reject cookies at his own discretion in the personal settings of the web browser.

Further information on the collection and processing of data

Litigation

The User's data can be used by the Owner in the Court and / or in the relevant law enforcement agency, for legitimate purposes or at stages leading to possible legal claims arising from improper use of this Site, improper access to the Site and its functionality or related services. The User declares that he is aware that the Owner may be obliged to disclose Personal Data at the request of state authorities.

Additional information about the user's personal data

In addition to the information contained in this Privacy Policy, this Site may provide the User with additional contextual information regarding specific services or the collection and processing of Personal Data upon request.

System service

For operation and maintenance purposes, this Site and any third party services may collect files that record interactions with this Site (system logs). For this purpose, other Personal Data is used (for example, IP address).

Information not contained in this policy

More detailed information on the collection or processing of Personal Data can be requested from the Owner at any time. Please see the contact information at the beginning of this document.

Changes to this privacy policy

The Owner reserves the right to amend this Privacy Policy at any time by notifying its users on this page and possibly on this Site and / or - as far as technically and legally possible - by sending a notice to users through any contact information.

If the changes affect the processing carried out on the basis of the User's consent, the Owner should obtain new consent from the User, where necessary.

Any such change, update or modification shall take effect immediately upon posting on the Site, and the User acknowledges that continued use of the Site is an independent and appropriate decision to ensure the implementation of such a change. If any change is unacceptable, the User's only recourse is not to use this Site.

It is highly recommended that you check this page frequently, referring to the last modified date shown below.

This privacy policy has been prepared on the basis of the provisions of several statutes, including Art. 13/14 of Regulation (EU) 2016/679 (General Data Protection Regulation).